



**EUROMCONTACT
PRESS RELEASE**

**Rome, Italy
4th May 2017**

Meeting in Rome on 4th May 2017, the Board of Euromcontact elected its new President Nicoletta Losi. Nicoletta Losi is Professional Affairs Director for Italy and Iberia for Johnson & Johnson Vision Care and has been Board member of Euromcontact for the last 8 years. Her mandate as new President of Euromcontact runs for two years, renewable.

The Board of Euromcontact, responsible for deciding on the orientations of the organisation, met in Rome-Italy on 4th May 2017. The Board took stock of the activities run in 2016 and first semester of 2017, discussed and endorsed the priorities for the rest of the year. Nicoletta Losi, an Italian optometrist by education and former President of the Italian national association of Contact Lens and solution manufacturers ASSOTTICA, was elected new President of the organisation for a mandate of two years, renewable. Nicoletta takes over Helmer Schweizer, Head Professional Affairs Distributor Franchise from Alcon, who has been chairing the association from 2003 to 2009 and from 2011 to 2017. The Board also elected Marion Beeler, Secretary General of EFCLIN, as secretary of EUROMCONTACT and successor of Simon Rodwell from ACLM.

Nicoletta Losi' priority for the next years is to support Euromcontact representing the views of the industry to the EU institutions, towards harmonisation of the legislation and procedures for the manufacturing, standardization and testing of products throughout the EU. Another priority is to contribute shaping the legislation on new distribution channels.

"I am honored to represent EUROMCONTACT as newly elected President of the Board. The European associations of contact lens and lens care products has been a point of reference for European Institutions, Category Associations and Fitters across Europe for decades. For this reason I would like to see EUROMCONTACT continue to be a leading player in shaping the future of European legislation and a strong voice in developing and improving the healthcare systems across Europe while promoting innovation in the CLS and solution sector. "

EUROMCONTACT is the voice of European contact lens and lens care industry to the European Institutions, media, stakeholders and the public. EUROMCONTACT is the European Federation of National Associations and International Companies of Contact Lens and Lens Care Manufacturers. EUROMCONTACT members include National Associations of Manufacturers, representing Netherlands, Germany, Italy, Spain, Switzerland and the United Kingdom; the global companies Alcon, AMO Ltd., Bausch & Lomb, CooperVision, Johnson & Johnson Vision Care, Mark'ennovy, Menicon and the European Federation of the Contact Lens Industry and IOL Industries EFCLIN.

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