

FINNO-UGRIC CAPITAL OF CULTURE 2019: FREQUENTLY ASKED QUESTIONS (FAQ)

1. Can only large cities apply for the title of Finno-Ugric Capital of Culture?

Any city, town or village from traditional territories of Finno-Ugric peoples can apply for the title, irrespectively of their size, population and percentage of ethnic Finno-Ugrians of overall population. The only exception are national capitals (ie, Moscow, Helsinki, Tallinn, Budapest) and capitals of federal subjects of the Russian Federation (e.g., Petrozavodsk, Khanty-Mansiysk) who are not eligible for the title.

2. What is meant by the „flagship event“ of the cultural capital year?

According to the Statutes, each applicant must suggest at least one „flagship“ event of the year. This should be an event that has the potential to mobilize the Finno-Ugric world for at least a few days, attracting to the Capital of Culture a large number of visitors (including cultural personalities, activists, administrators) from as many Finno-Ugric regions as possible. The flagship event should have the potential to become one of the most important events of the Finno-Ugric cultural calendar of 2019. This is the single most important part of the annual programme.

For example, the flagship event of Bygy – Finno Ugric Capital of Culture 2014 – was an international festival of Finno-Ugric cuisine.

3. Can the programme of the cultural capital year include regions outside the titular town or village?

Yes, in fact MAFUN encourages the titular location (ie, the one carrying the title of the Finno-Ugric Capital of Culture) to offer not just a local/municipal, but a regional and perhaps even national (e.g., republican) and cross-border programme if possible. The titular location can serve as administrative and cultural centre of a broader region that participates in the programme.

4. Which organizations can be applicants of Finno-Ugric Capital of Culture 2019?

Applicant is the organization that takes primary responsibility for developing and implementing the annual programme. Broadly, these could be either NGOs or public authorities (e.g., municipalities, regional and republican administrations). In either case, it is important for NGOs to closely cooperate with public authorities to ensure high quality programme, administrative and financial support.

5. How can applications be technically submitted to the Programme Bureau?

Applications should be submitted by March 1, 2018, in electronic format (PDF) to capitals@uralic.org.

6. How can my organization partner with the Finno-Ugric Capitals of Culture programme?

Programme Bureau of Finno-Ugric Capitals of Culture welcomes offers of partnership and sponsorship from all organizations that would like to contribute to the success of this important initiative. Please contact the Programme Bureau at capitals@uralic.org for more details.