**APPLICATION FORM: FINNO-UGRIC CAPITAL OF CULTURE 2020:**

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| **TITULAR LOCATION**  |
| 1. Name of the location that your organization is nominating for the title „Finno-Ugric Capital of Culture 2020“
 |
| 1. Type (city, town, village, region, ... )
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| 1. Population
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| 1. Which Finno-Ugric peoples are represented in the location (provide estimates of population size by ethnic groups)?
 |
| 1. (Key) educational institutions (list names)

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| 1. (Key) cultural institutions (list names)
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| 1. Accommodation establishments (number of establishments, total number of beds)
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| 1. Transportation inftrastructure (air, railway, road, etc)

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| 1. Additional key infrastructure / resources

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| **APPLICANT**  |
| *Contact Information* |
| 1. Name of Applicant (Organization)

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| 1. Mailing address
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| 1. Phone

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| 1. E-mail

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| 1. Website (URL)
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| 1. Contact Person

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| *Organizational Profile* |
| 1. Legal entity (NGO, municipality, regional administration, etc.)
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| 1. Organizational mission / objective
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| 1. Principal activities

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| 1. Number of employees (members)
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| 1. Annual budget 2018 (approximation)
 |
| *Past Experience*  |
| 1. Describe your organization’s experience in implementing cultural and creative projects.

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| 1. Describe how your organization has participated in / contributed to the Finno-Ugric movement.
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| **OBJECTIVES** |
| 1. What are the the three principal goals that your organization wants to accomplish by participating in the Finno-Ugric Capitals of Culture programme?
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| 1. Who are the key target audiences of the Capital of Culture year?
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| **PROGRAMME**  |
| 1. What is the leading theme of the Finno-Ugric Capital of Culture 2020 programme?
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| 1. How many official Capital of Culture events do you plan to hold during the year?

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| 1. How many people do you expect to attend the Capital of Culture year programme?
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| 1. What geographic and administrative area(s) will the Capital of Culture programme cover? (the area can extend beyond the titular location)?

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| 1. What do you propose as the flagship event of the Capital of Culture year. Explain how this event would be of interest to the wider Finno-Ugric world and external international audiences.
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| 1. Briefly describe other key events / projects to be included in the official programme of the Capital of Culture year (5-7 events/projects. Describe the type of project (e.g., cultural event / festival, infrastructure development, training programmes, conferences, etc. ), month/date, target audiences, expected number of participants?
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| 1. Describe how the Capital of Culture programme will be administered (e.g., which organizations or individuals will be represented in the Organizing Committee).
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| 1. What do you expect to be the total budget of the Capital of Culture year?
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| 1. How does your organization expect to finance the Capital of Culture year programme?
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| * 1. Financing source 1: .... .... % of overall budget
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| * 1. Financing source 2: .... ... % of overall budget
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| * 1. Financing source 3: .... ....% of overall budget
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| 1. How do you evaluate the chances of obtaining the expected level of financing in case your region wins the title of Finno-Ugric Capital of Culture 2020? (feel free to include letters of support from potential donors in the Appendices).
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| **PARTNERS**  |
| 1. Which additional organizations and key individuals do you expect to engage as partners of the Capital of Culture year? (In particular, we are looking for a working partnership between civil society and local/regional authorities).

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| **SUSTAINABILITY**  |
| 1. What will be the sustainable impact of the Capital of Culture year in your region after 2020? How will it improve the cultural and/or socio-economic environment in the titular location and the wider region?
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| **APPENDICES**  |
| 1. Any materials that would support and strengthen your application, e.g., letters of support from partners and financing commitments from sponsors/donors.
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| 1. Internet links to visual, audio and video materials supporting your application
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