



The Young Designer Award SÄSI

The Young Designer Award SÄSI (Award) Competition is intended to recognize and support young product, textile or fashion designers, up to 35 (incl.) years of age, and their creativity as a whole.

The aim of the Award is to support the young designers creative and independent work (innovative product, prototype, experimental research etc.) and via that to attract the attention of public and media to young talents by means of creating publicity and dissemination.

Apply may all young designers (up to 35 (incl.) years of age) ie. students, fresh graduates or self-made designers who are Estonian residents, within the last two years (September 2018 until August 2020) design or project. Also groups may apply for the Award, but only the young designer (up to 35 years of age) can apply. One candidate should submit several works ca 3-6 designs. Portfolio of design is calculated as a whole. When presenting a school work the name of the professor, educational institution must be added.

Applicant must register and upload its works via *Defolio*, fill the application and add:

1. portrait photo;
2. CV in Estonian and in English (format pdf.);
3. each uploaded work must have a description (format pdf.) + up to 3 format jpg. photos (format A4, resolution 300 dpi);
4. short introducing text of the project (in Estonian and English) for the exhibition and yearbook. Longer text if necessary for the jury. You may upload up to 30 files incl. CV, photo, project must be altogether.

International jury will evaluate portfolios submitted to the Award and select the laureate and nominees. The Jury is composed of both Academic and Professional participants.

The portfolios of the participants are judged by following criteria:

1. the relevance of the problem solving;

2. innovativeness;
3. international competitiveness;
4. the potential of the design in rising value of Estonian design;
5. new added value of the design (within the community, industry or enterprise, nature);
6. the finishing/ overall composition of portfolio.

Application free of charge.

The Jury reserves the right to ask the applicant further questions.

In the first phase the Jury selects up to 10 nominees, whose designs are exhibited in public exhibition in the atrium of Viru Centre, Tallinn. In the second phase the Jury selects from the nominees the Laureate of the Award. The Laureate is disclosed at the Gala of Estonian Design Award 2018. The decision of the Jury is final and is not voidable.

By applying the applicant gives the Estonian Design Center right to use (license), publish the presented designs and materials (incl. photos) via media or other means without territorial limits or time, also make all materials available in different websites of Estonian Design Centre. By applying the author/ applicant states that the presented creation/ designs are one's own creation and he/she has all the rights to present these designs/works to the Award.