



## Graphic and Digital Design Award

### Terms and conditions for participation

The competition is only open to: 1) works submitted by enterprises registered in the Republic of Estonia and/or authors who have a permanent residence as well as a residence and work permit in the Republic of Estonia, and 2) works by these enterprises/authors, which are first published, marketed, taken into use, etc. no earlier than on 15 September 2018 and no later than on 15 June 2020.

Only works that comply with the legal acts of the Republic of Estonia are accepted to the competition.

The participants shall confirm that they own all the rights needed to enter the work in the competition. The participants shall give ADC\*Estonia permission to use their works to promote the club's activities at exhibitions, on websites and in other environments where it may be required. ADC\*Estonia shall not be responsible for lost works or materials. The participants shall be responsible for uploading their materials in the registration environment and/or sending physical copies to ADC\*Estonia.

The management board of ADC\*E has the right to disqualify works that do not meet the terms and conditions of participation, or to change the category of the submitted works.

### Submission fee

Early bird submission period - 23.04.2020 - 22.06.2020 - 40 € \* / work

Sleepy bird submission period - 23.06.2020 - 06.07.2020 - 80 € \* / work

\* 20% VAT is added to the price

The participants shall pay the submission fee for each work entered into the competition at Defol.io (using a credit card, PayPal, a bank link or a bank transfer).

Submission fees are waived in the young talent (Noor Püss) and Designer of the Year categories.

Once the judging panel has started evaluating the entries, works without a fully paid submission fee WILL BE DISREGARDED.

## **Descriptions for works**

In the registration environment, add a sufficient, but short description to each submission in Estonian and English to:

- 1. Explain the content of the work.**
- 2. Justify why the work fits in that particular category.**
- 3. Describe the change that happened as a result of the work.**

Add a description to work in PDF format, upload it to defol.io.

The description helps the judging panel to understand the aim of the work. The description has to be understood by third parties, who may not be well versed in your subject matter. Remember that the judging panel is international!

Upload a maximum of 10 photos per each submission (4266 × 3200 px. Uncompressed JPEG (RGB)). A link to a website or a video introducing the project can also be added.

NB! Add a short summary of the work and its impact (in both Estonian and English, up to a total of 1000 characters) for the yearbook and exhibition. Control question: Is the depiction and description understandable to the average person in 5 minutes?

Physical samples are not necessary.

## **Judging panel**

The judging panel consists of Estonian designers (5) + leaders of Estonian society who are active in promoting and defending values (2) + representatives from other ADC\*Europe clubs (2).

## **Judging process**

A maximum five works are shortlisted and one prize is given out to the best in each specific category. The panel has the right to give out up to two special prizes, if it feels like a work deserves distinct recognition. The judging panel is not obligated to give out any prizes if they decide that no work is good enough.

## **Judging criteria**

**Novelty and innovation:** the work has to be novel in some way – copy and paste, even if done well, will not win.

**Quality of execution:** the execution has to support the idea and the technical solution.

**Aptness:** the work has to achieve its goal.

## **Resolution of disputes**

Any suspicion of plagiarism or other complaints regarding intellectual property theft will only be accepted if coming from the author of the original work or their legal representatives. An independent group of experts will convene to resolve these and other complaints and disputes.

## **Deadlines**

Entries can be submitted until 22.06.2019 at 23.59 / extension of the deadline with a higher participation fee until 06.07.2019 at 23.59.

NB! After 06.07.2019 at 23.59 the works can no longer be submitted (no, there will definitely be no additional extension of the deadline).